



# ***“LIGHTING BY THE NUMBERS”***

**Exclusively from *Night Art***

*Night Art* is very excited about their “**Lighting by the Numbers**” program. This unique concept in custom lighting services was developed to provide an alternative for people who want a quality, safe, and professionally designed system, but don’t quite have the budget for the full service package. With Lighting by the Numbers you get everything but the labor. Labor can account for one-third to one-half the total project cost. On a \$5000 project that adds up to around a \$1600 savings. Now your professional custom lighting project only costs \$3400, but the value added to your property is \$5000. That’s a better ROI than the stock market.

OK, so the savings sounds great, but you don’t have the slightest idea how to install a landscape lighting system of this caliber. That’s the beauty of the Lighting by the Numbers program *Night Art* provides you a number-by-number directional guide from beginning to end. And unlike other companies frequented by the do-it-yourselfer, *Night Art* can provide additional assistance should you need it. There’s no chance that the person assisting you just transferred from the paint or carpet department and hasn’t a clue about landscape lighting. Additionally, *Night Art* employs two of only thirty-six Certified Low Voltage Lighting Technicians throughout the US and Canada.

**It doesn’t get any better than this!**

**Genuine Savings, Designer Fixtures & Professional Support**

## *Night Art's* 4 Simple steps to Custom Landscape

### Lighting for the Do-It-Yourselfer

#### **Step 1**

Take photos, measurements and draw a sketch of the area you wish us to design using the graph provided. Your sketch should include the structure (house) with exterior doors and window, patios, walkways, gates, walls and other focal points (such as waterfeatures, pools, spas, art objects, etc.).

#### **Step 2 – 1 Hour**

Call for an appointment, to take place at *Night Art's* office with a designer, to initiate your “Lighting by the Numbers” project. Once you schedule your appointment you will receive a “Why Light” questionnaire to complete prior to meeting with your designer.

#### **Step 3 – 30 Minutes**

A follow-up visit with the designer to finalize and accept design, and place design material order.

#### **Step 4 – 30 Minutes**

Take delivery of your design materials and receive “Lighting by the Numbers” installation instruction for your custom designed professional lighting system.

**Speak with a *Night Art* representative to schedule your appointment today!**